



3rd to 6th October 2024

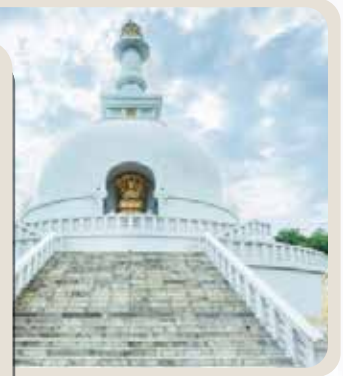
Trade Brochure

Venue:

Samrat Ashok
Convention Centre,
Patna, Bihar (India)

Theme:

Controversies & debates in
surgical gastroenterology



Organised & Hosted by:

Department of Surgical Gastroenterology & Liver Transplant,
Indira Gandhi Institute of Medical Science (IGIMS), Patna



Chief Patron



Prof. (Dr.) Bindev Kumar
Director, IGIMS, Patna

Organizing Committee



Dr. Chiranjiva Khandelwal
Organising Chairman



Dr. Manish Mandal
Organising Secretary



Dr. Sanjay Kumar
Co-Organising Secretary



Dr. Saket Kumar
Joint Organising Secretary



Dr. Rakesh Kumar Singh
Joint Organising Secretary



Dr. Amarjit Kumar Raj
Treasurer

IASG Office Bearers



Dr. GV Rao
President



Dr. Subhash Gupta
President Elect



Dr. Rajneesh K Singh
Secretary



Dr. Sadiq Sikora
Immediate Past President

MESSAGE

Dear Trade Partners,

We are delighted to extend our heartfelt invitation to you and your esteemed organization to join us at the 34th Annual conference of Indian Association of Surgical Gastroenterology, IASGCON 2024, scheduled to be held from 3rd to 6th October at The Samrat Ashok Convention Centre, Patna, Bihar. IASGCON has long been recognized as a premier event in the field of Surgical Gastroenterology, fostering a unique platform for sharing, learning, networking, and mentoring. As a Conference partner or exhibitor, you will play a pivotal role in this enriching experience, contributing to the exchange of evidence-based methods and advancing surgical control on both national and global scales.

By partnering with IASGCON 2024, you will have the opportunity to engage in multidisciplinary sessions, educational initiatives, and collaborative endeavors aimed at translating knowledge into actionable solutions. Your support and participation will not only contribute to the success of the event but also demonstrate your commitment to the advancement of surgical gastroenterology.

Over the years, partners like you have been instrumental in supporting our educational initiatives, and for that, we are sincerely grateful. We are confident that with your continued support and enthusiasm, IASGCON 2024 will surpass all previous events in terms of registration and footfall.

The organizing team of IASGCON 2024 eagerly anticipates your presence in Patna, where together, we can contribute to the advancement of Surgical Gastroenterology and make a lasting impact on the field.

Thank you for considering our invitation. We look forward to the opportunity of partnering with you and creating a memorable and impactful event together.

Warm regards,
Organizing Committee

Members Core Committee



Dr. Vijay Mittal



Dr. Navneet Kumar Sinha



Dr. Utpal Anand



Dr. Priyaranjan



Dr. Kunal Parashar



Dr. Basant Narayan Singh



Dr. Nitin Kumar



Dr. Kislay Kant

HIGHLIGHTS



International Faculty



Key Notes Addresses



Advanced Laparoscopic Skill Lab



Interesting Panel Discussion



Orations



Debates



Oral & Poster Presentations



Case based discussions



Video Presentation



PARTNERSHIP OPPORTUNITIES

PLATINUM

50 Lacs

- Stall at Prime Area
- Stand Alone product advertisement banners in key areas
- 10 complementary corporate registrations with access to lunches and dinners
- 1 full page advertisement on souvenir, inner cover
- Company logo with hyperlink on conference website
- Booklet insert in conference kit
- Logo in e-poster screens

DIAMOND

30 Lacs

- Stall at Prime Area
- Stand Alone product advertisement banners in key areas
- 8 complementary corporate registrations with access to lunches and dinners
- 1 full page advertisement on souvenir, Back cover
- Company logo with hyperlink on conference website
- Pen insert in conference kit
- Logo in e-poster screens

GOLD

15 Lacs

- Stall at Prime Area
- Stand Alone product advertisement banners in key areas
- 6 complementary corporate registrations with access to lunches and dinners
- 1 full page advertisement Color Advertisement in the souvenir (Inner Back Cover)
- Company logo with hyperlink on Conference website
- 1 page pamphlet insert in conference kit
- Logo in e-poster screens

SILVER

10 Lacs

- Stall at Prime Area
- Stand Alone product advertisement banners in key areas
- 4 complementary corporate registrations with access to lunches and dinners
- 1 full page advertisement Color Advertisement in the souvenir
- Company logo with hyperlink on conference website
- 1 page pamphlet insert in conference kit
- Logo in e-poster screens

BRONZE

7.5 Lacs

- Stall at Prime Area
- Stand Alone product advertisement banners
- 2 complementary corporate registrations with access to lunches and dinners
- Black & White page Advertisement in inner cover page
- Company logo on conference website
- Logo in e-poster screens

OTHER PARTNERSHIP OPPORTUNITIES

S. No.	No. of Slots	OPPORTUNITY	S. No.	No. of Slots	OPPORTUNITY
1	1	International Faculty Desk	12	1	Cloak Room Partner
2	2	Kit Partner	13	1	Faculty Lounge
3	1	May I help you desk Partner <small>(Lost & Found)</small>	14	1	Preview Room
4	1	Scientific Program Booklet Partner	15	2	Charging Station
5	4 (Each)	Lunch	16	1	Air Balloon
6	1	Presidential Dinner	17	1	Shuttle Partner
7	1	Gala & Banquet Dinner	18	1	Tour & Travel Desk
8	1	Kids Zone	19	1	First Aid Clinic
9	1	Baby Care Zone	20	1	Walkathon Dress Partner
10	1	Spouse Zone	21	1	Gifts and Mementos
11	1	Refreshment Zone	22	1	Art & Literary Gallery

STANDARD EXHIBITION OPTIONS

3x3 sq. Meters

2x2 sq. Meters

TERMS & CONDITIONS

- Sponsorship offers will be entertained on a first - come - first - serve basis.
- Stall Fascia with Company name and Stall number will be provided by OC of the Conference
- One table, two chairs, three spot lights, three plug points of 15 amp, carpeting and overnight cleaning will be included in the cost.
- Facilities required if any, will be provided at an extra cost.
- Extra electricity consumption will be provided at an additional cost.
- The sponsor shall be responsible for any special permission, licenses, etc. if any mandated by the government of India.
- All sponsorship payments shall be payable in Indian Rupees net of all taxes & TDS due before the conference.
- The sponsorship offers shall be confirmed only on receipt of the full sponsorship amount.
- The organizing committee reserves the right to accept or reject the offers of sponsorship at any point of time.
- For prominent exhibition and advertisement space book as early as possible
- Stalls would be located on first cum basis.
- Above rates are excluding service tax 18%. & GST.

CANCELLATION POLICY

- 50% of the payment will be refunded if cancelled before 1 September 2024.
- Cancellation received after 1 September 2024 would not be entitled for any refund.

BANK DETAILS

- Account Name : IASGCON 2024 PATNA
- Account Number : 7626009865
- Bank Name : Indian Bank
- Branch Name: IGIMS Patna
- IFSC Code : IB0001507



*All cheque or DD in favour of "IASGCON 2024 PATNA" payable at Patna.

About Venue

The Samrat Ashok Convention Centre is a convention centre on North Gandhi Maidan Marg, Patna, Bihar. The Samrat Ashoka Convention centre has three major signature buildings- Babu Sabahagaar with a auditorium of 5000 seating capacity, Gyan Bhawan with 800 capacity with multipurpose halls of various capacities and Sabhyata Dwar (Civilization Gate) with Sabhyta Park and a Food Plaza.



Attractions

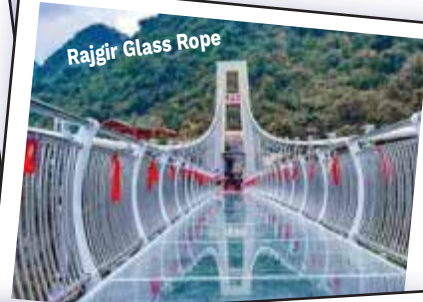
Shanti Stupa, Rajgir



Mahabodhi Temple, Bodh Gaya



Rajgir Glass Rope



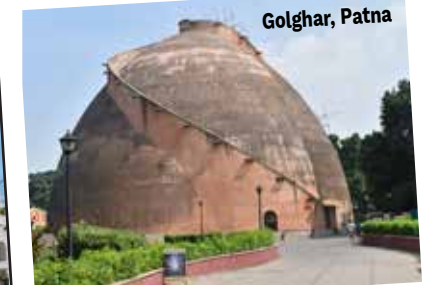
Iskcon Temple, Patna



Takhat Sri Harimandir Ji Patna Sahib



Golghar, Patna



Patna Museum



Mahavir Mandir, Patna



Jain Jal Mandir, Pawapuri



Nalanda Ruins



Marine Drive, Patna



The Heritage of Vaishali



Conference Secretariat

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Indira Gandhi Institute of
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Sheikhpura, Patna-800014 (Bihar)
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